



Dear Montcrest Parents,

The MPA Spring Fling is a fun social event that brings parents together to raise funds for projects that enhance the lives of our students, faculty, and staff at Montcrest. This year, the funds raised will be directed toward developing a Community Garden that will offer signature programming focusing on environmental responsibility and action, food sustainability, farming, and cooking. Students of all grades will benefit from this programming and local community groups will be invited to take advantage of the new space too.

I am excited to invite you to be a Corporate Sponsor of this year's Spring Fling on Thursday April 25th at the East Room. Corporate sponsorships help the MPA to minimize event execution costs and maximize what we give back to the school and, ultimately, our kids.

Why Sponsor the Spring Fling?

- Support Montcrest's Educational Vision and Mission
- Increase your brand visibility in the Montcrest community and beyond
- Community engagement with positive public relations
- Demonstrate leadership and inspire others to give

We are pleased to offer three levels of Corporate Sponsorship and work personally with all organizations to ensure each company receives maximum exposure and recognition.

All Corporate Sponsors will receive complimentary tickets to this year's event, logo recognition in event communications, the MPA newsletter, the Montcrest Mirror, the Montcrest Annual Report, and on Montcrest's social media channels.

Levels of Sponsorship:

Supporting Sponsor - \$1,000

Includes:

- 2 tickets to the event
- Logo recognition in event communications and on signage prominently displayed at the event
- Logo recognition in the MPA newsletter (March, April & May), the Montcrest Mirror weekly email, and in the Montcrest Annual Report in the Fall
- Recognition on Montcrest's social media channels



Event Experience Sponsors - \$3,000

There are 4 unique Event Experience Sponsorships available this year, and when they're gone, they're gone! Each Event Experience Sponsorship includes all the benefits outlined in the Supporting Sponsor Package, an additional 2 tickets to the event (for a total of 4 tickets), plus the additional features outlined in each package below.

Event Experience Package 1: Coat Check Sponsor

First impressions are key so don't delay in snagging one of the most prominent placements at the event! This package's exclusive features include:

- Logo on signage at the Coat Check table
- Logo and website on Coat Check tickets
- Space to place marketing collateral such as business cards or marketing brochure (sponsor provided) on Coat Check table

Event Experience Package 2: Late Night Snack Sponsor

Our late night snack delivery really hits the spot and is a favourite feast for party parents! This package's exclusive features include:

- Logo and website on the cocktail napkins that accompany the Late Night Snack delivery
- Verbal recognition from the MC at Late Night Snack delivery time

Event Experience Package 3: Entertainment Sponsor

Hey DJ, play a song for our sponsor! This package's exclusive features include:

- Logo prominently displayed on signage on the DJ booth
- Verbal recognition from the MC throughout the evening
- Up to 4 special song requests for the DJ

Event Experience Package 4: Live Auction Sponsor

Going once, going twice, GONE to the first company to claim this exclusive sponsorship package! This package's exclusive features include:

- Logo recognition on Live Auction screen
- Verbal recognition from the MC and auctioneer throughout the Live Auction



Presenting Sponsor - \$5,000

Make a big impact by claiming the exclusive Presenting Sponsor spot! This sponsorship package includes all the benefits outlined in the Supporting Sponsor Package, an additional 6 tickets to the event (for a total of 8 tickets), plus the additional features outlined below.

Includes:

- Complimentary drink tickets
- Logo featured on 2 large presenting sponsor signs prominently displayed behind the bar
- Recognition as Presenting Sponsor (copy + logo) on photo booth photo prints
- Verbal recognition from the MC throughout the course of the event

All corporate sponsors will receive an invoice or sales receipt that can be used to support a business expense.

If you have any questions about these sponsorship opportunities, we would be more than happy to discuss them further with you.

We hope that you will get involved in this worthwhile event! Thank you for your consideration.

Sara Simon-Vermot
MPA Chair (mpa.chair@montcrest.ca)